

19TH ANNUAL

# ENERGY HPC & AI CONFERENCE

HOSTED BY THE KEN KENNEDY INSTITUTE

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FEBRUARY 24–26, 2025

HOUSTON, TX | BRC AT RICE UNIVERSITY

[ENERGYHPC.RICE.EDU](https://ENERGYHPC.RICE.EDU)

## SPONSOR GUIDE



RICE UNIVERSITY

Ken Kennedy Institute

*Responsible AI and Computing for Global Impact*

# ABOUT THE KEN KENNEDY INSTITUTE

The Ken Kennedy Institute fosters world-class foundational research in AI and Computing and enables their transformative use across diverse disciplines to solve global challenges, adhering to the highest ethical principles and positioning Rice University at the forefront of Responsible AI.

The Institute, formerly known as CITI, was founded in 1986 by the late Ken Kennedy—a renowned computer scientist and visionary leader in high-performance and parallel computing. Today the Institute brings together over 300 faculty and senior research members across campus, forming a nexus for scientific discourse and cross-departmental collaboration. We host a variety of collaborative forums, faculty-led workshops, lectures and annual conferences on AI in Health and Energy HPC & AI, and we support research excellence through seed funding and graduate student fellowships.

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300+ Members + Affiliates at Rice University

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3,800+ Energy HPC Community Subscribers

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5,500+ Institute Community Subscribers



# ABOUT THE CONFERENCE

**HOUSTON,  
TEXAS**

**FEBRUARY 2026**

The Energy HPC & AI Conference, hosted annually at Rice University, is the premier forum for researchers and industry leaders to explore advancements, challenges and opportunities in high-performance computing, AI and other related fields of computational science and engineering across the energy sector.

Each year over 500 attendees gather in Houston to engage in the plenary speaker sessions, technical talk program, birds of a feather sessions, networking receptions, poster presentations, and add-on workshops. The 2026 conference marks the 19th year that the Ken Kennedy Institute has convened experts from the energy industry, academia, and national labs to share breakthroughs for HPC and AI technologies in improving performance and scalability.

As a sponsor, your company benefits from exhibit space, various promotional opportunities, and the chance to connect directly with attendees on February 24–25, 2026 throughout the conference and during networking receptions.

# CONFERENCE DETAILS



**CONFERENCE + EXHIBIT HALL:** FEBRUARY 24–25, 2026  
**ADD-ON WORKSHOPS:** FEBRUARY 26, 2026



**VENUE:** BRC AT RICE UNIVERSITY  
**ADDRESS:** 6500 MAIN ST. HOUSTON, TX 77030



**EXHIBIT HALL**



**STUDENT POSTERS**







**NETWORKING**

## LAST YEAR AT A GLANCE:

- 590 Attendees in 2025 | 25+ Invited Speakers
- 160+ Companies Represented | 30+ Industry Sponsors
- 28 States | 12 Countries

# SPONSORSHIP LEVELS

-  **PLATINUM: \$25,000** | 3 AVAILABLE
-  **GOLD: \$15,000**
-  **SILVER: \$8,000**
-  **BRONZE: \$5,000**

All sponsors will be required to agree to our [Terms & Conditions](#).

All sponsors must provide one (1) primary contact to be the main point of contact for your company's sponsorship. Please make sure this person is able to disseminate information, including important day-of conference logistics, to all relevant parties within your company or exhibit representatives.

We are not responsible for readability of your logo as space for the logo will be regulated by the level of sponsorship. If you plan on sharing your sponsorship with another company, you will need to provide us with one company logo. We cannot display two logos separately or merged together.

*Note: Sponsorship is likely to sell out by the end of January 2026. Once sponsorship reaches capacity, a waitlist will become available.*

# SPONSORSHIP BENEFITS

Each sponsorship levels comes with unique perks and promotional opportunities. For the exhibit hall displays, please note the following:

- Attendee traffic in exhibit hall is limited to one side of the table
- All exhibit tables will include a black tablecloth
- Tabletop displays can be used (must not to exceed 4 ft. in height)
- Standing displays can be placed behind table (must not exceed 8 ft. in height)

## PLATINUM: \$25,000

- 20 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

## GOLD: \$15,000

- 15 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

## SILVER: \$8,000

- 10 conference registrations, including parking validations
- 5 x 2.5 ft. table display in exhibit hall with 2 chairs

## BRONZE: \$5,000

- 5 conference registrations, including parking validations
- 30" round cocktail table display in exhibit hall with 2 barstools



# PROMOTIONAL BENEFITS



First reach out for selected sponsorship the following year



Company logo on auditorium pop-up banner



Company logo on conference printed program



Company logo with link on the conference website



Company logo on the conference registration page



Company logo on conference email communications



Access to lead retrieval app

\*Attendee badges can be scanned through app to collect contact information



Access to promote sponsor-organized events

\*Must be outside conference hours + related to the conference (social, happy hour)

\*\*Event details (time, location) will be promoted on public conference page



Rights to display branded pop-up banner outside auditorium

\*Must be a freestanding banner provided by the sponsor and must not exceed 8 ft. x 3 ft.



Rights to a full-color interior ad in the conference printed program

\*Ad provided by the sponsor by requested due date

HALF  
PAGE      FULL  
PAGE

Company logo featured on guest tables in exhibit hall

\*Signage provided by conference staff



Rights to provide a company branded lanyard for attendee nametags

\*Lanyards to be supplied by sponsor to ensure compliance with company brand guidelines

\*\*Each attendee is given a lanyard + name badge, distributed evenly between platinum sponsors



# SPONSORSHIP ADD-ONS

## **SPECIALTY COFFEE BAR: \$5,000**

Available throughout Day 1 + Day 2 for morning, lunch, and afternoon breaks

## **DAY 1 AFTERNOON SNACK: \$2,000**

Examples include donut wall, popcorn stand, ice cream or popsicles

## **DAY 2 AFTERNOON SNACK: \$2,000**

Examples include donut wall, popcorn stand, ice cream or popsicles

Sponsorship add-ons are available to provide extra recognition throughout the conference at our refreshment and snack stations, which will be available in the exhibit hall on Tuesday and Wednesday, February 24–25, 2026.

Add-ons are only available to companies that commit to one of the four sponsorship levels. Companies must be sponsoring either at the Bronze, Silver, Gold, or Platinum level to add a refreshment or snack station sponsorship. Only one sponsorship will be available per station.

### **Perks of an add-on sponsorship:**

- Company logo on station signage
- Company logo on conference schedule in printed program
- Additional logo placement on conference website

### **Becoming an add-on sponsor:**

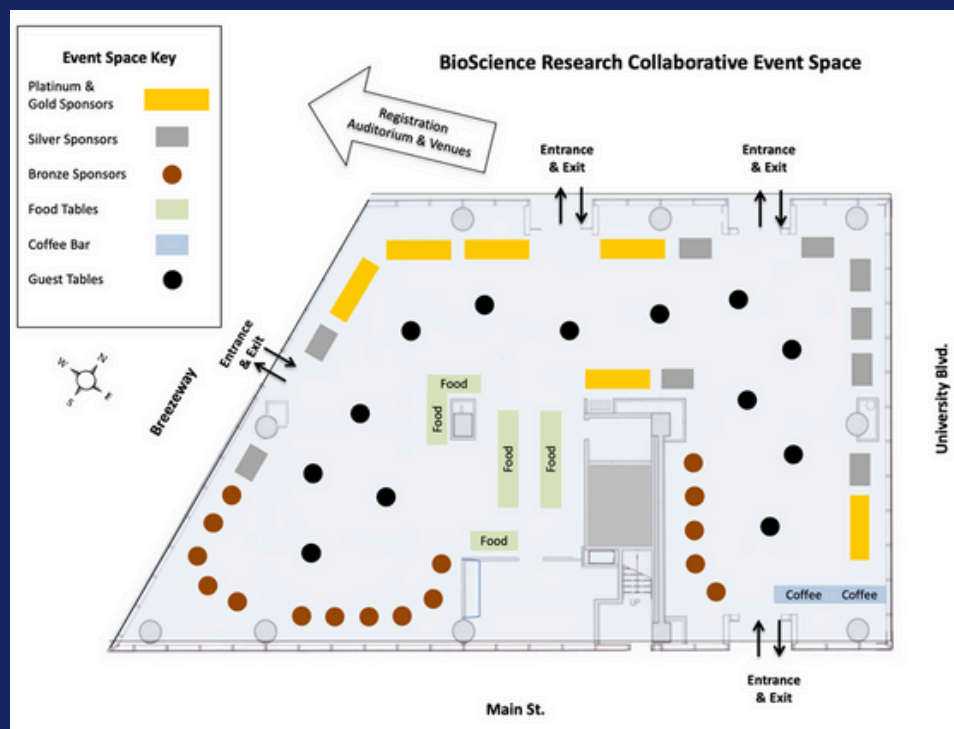
Add one of the available refreshment or snack station sponsorships when submitting your sponsor request form or by reaching out to our team at [kenkennedy@rice.edu](mailto:kenkennedy@rice.edu).



# EXHIBIT HALL LAYOUT

The exhibit hall is directly adjacent to the main building and auditorium. Breakfast, lunch, breaks, and receptions will all take place in the exhibit hall—these times are when the exhibit hall will have the most foot traffic. Food and specialty coffee will be in the exhibit hall with sponsor booths lining the perimeter of the space.

See an example layout of the BRC exhibit hall below. The sponsor layout is determined by order of sign up and the number of each booth type. The finalized layout with booth placements will be shared closer to the conference date. Electrical outlets are limited in the event space, but the conference staff will provide extension cords to assist with power needs for our exhibitors.



# PREVIOUS SPONSORS



**Hewlett Packard  
Enterprise**





# CONTACT US

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