

4TH ANNUAL

AI IN HEALTH CONFERENCE

SEPTEMBER 22-25, 2025
HOUSTON, TX | BRC AT RICE UNIVERSITY
AIHEALTHCONFERENCE.COM

SPONSOR GUIDE



RICE KEN KENNEDY
INSTITUTE
Responsible AI and Computing for Global Impact



AI IN HEALTH
CONFERENCE
HOSTED BY THE KEN KENNEDY INSTITUTE

2025 AI IN HEALTH CONFERENCE

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The AI in Health Conference bridges the gap between artificial intelligence and real-world health outcomes — focusing not just on what AI can do, but on what it should do to improve patient care.

Hosted by the Ken Kennedy Institute at Rice University, the fourth annual AI in Health Conference will explore the current landscape of artificial intelligence in health and present a research-driven outlook for the future of computational health innovation. The program is designed to connect researchers and innovators with engineers, clinicians, and entrepreneurs at the forefront of AI in healthcare and public health.

The conference will take place in Houston, home of the largest medical center in the world — the Texas Medical Center — which hosts 60+ member institutions that are visited by 10 million patients each year.

As a sponsor, your company benefits from various promotional opportunities and the chance to network with attendees throughout the conference, including dedicated exhibit booth space for Gold/Silver sponsors on September 23, 2025.



aihealthconference.com





ABOUT THE KEN KENNEDY INSTITUTE

The Ken Kennedy Institute, established in 1986, is an interdisciplinary group committed to addressing critical global challenges through foundational research in AI and Computing. The Institute fosters collaborative efforts to drive AI-powered discoveries across diverse scientific disciplines and champions ethical and responsible AI innovation.

At Rice University, the Ken Kennedy Institute comprises over 250 renowned faculty and senior research members/affiliates spanning multiple departments and schools. The Institute's external partnerships in the computational sciences promote research and innovation across academia, industry, and the community, with notable collaborations with the Texas Medical Center, the city of Houston, several government agencies, foundations, industry, and academic institutions.

250+ Members & Affiliates at Rice University

3,300+ Data Science Community Subscribers

5,600+ Institute Community Subscribers

CONFERENCE DETAILS



BRC AT RICE UNIVERSITY
6500 MAIN ST. HOUSTON, TX 77030



CONFERENCE + WORKSHOPS: SEPTEMBER 22-25, 2025
SPONSOR EXHIBIT HALL: SEPTEMBER 23, 2025



EXHIBIT HALL



STUDENT POSTERS



NETWORKING

The agenda for the conference includes invited speakers, a technical talk program, networking receptions, poster presentations, a sponsor exhibit hall on September 23, and specialized add-on workshops on September 22 and 25.

The exhibit hall is directly adjacent to the main BRC building and auditorium. Breakfast, lunch, breaks, and receptions will all be taking place in the exhibit hall. The most foot traffic in the hall will be during exhibition times, breaks and networking receptions.

SPONSORSHIP LEVELS

 **GOLD: \$10,000** (3 Available)

 **SILVER: \$4,500**

 **CONTRIBUTOR: \$1,000**

All sponsors will be required to agree to our [Terms & Conditions](#).

It is very important that you provide us with one contact person for communication purposes to be the main point of contact for your company's sponsorship. Please make sure this person is able to disseminate information, including conference logistics, to all relevant parties within your company or exhibit representatives.

We are not responsible for readability of your logo as space for the logo will be regulated by the level of sponsorship. If you plan on sharing your sponsorship with another company, you will need to provide us with one company logo. We cannot display two logos separately or merged together.

For the exhibit displays on September 23, please note the following:

- Attendee traffic in exhibit hall is limited to one side of the table
- All exhibit tables will include a black tablecloth
- Tabletop displays can be used (must not to exceed 4 ft. in height)
- Standing displays can be placed behind table (must not exceed 8 ft. in height)

SPONSORSHIP BENEFITS

GOLD: \$10,000

Only 3 Gold Sponsorships Available

- Participation on industry panel (organized by conference team)
- 10 x 2.5 ft. table display in exhibit hall (priority location) with 4 chairs
- 10 conference/workshop passes to distribute
- Rights to a half-page, full-color interior ad in printed program
- Logo featured on:
 - Auditorium pop-up banner
 - Printed program
 - Conference website and registration page
 - Conference email communications from the Ken Kennedy Institute
- Access to lead retrieval app
- First reach out for sponsorship the following year

GOLD ADD-ON: COFFEE BAR + LANYARDS

\$5,000 — Exclusive specialty coffee bar sponsorship and rights to distribute branded lanyards to all attendees during check-in (1 available)

SILVER: \$4,500

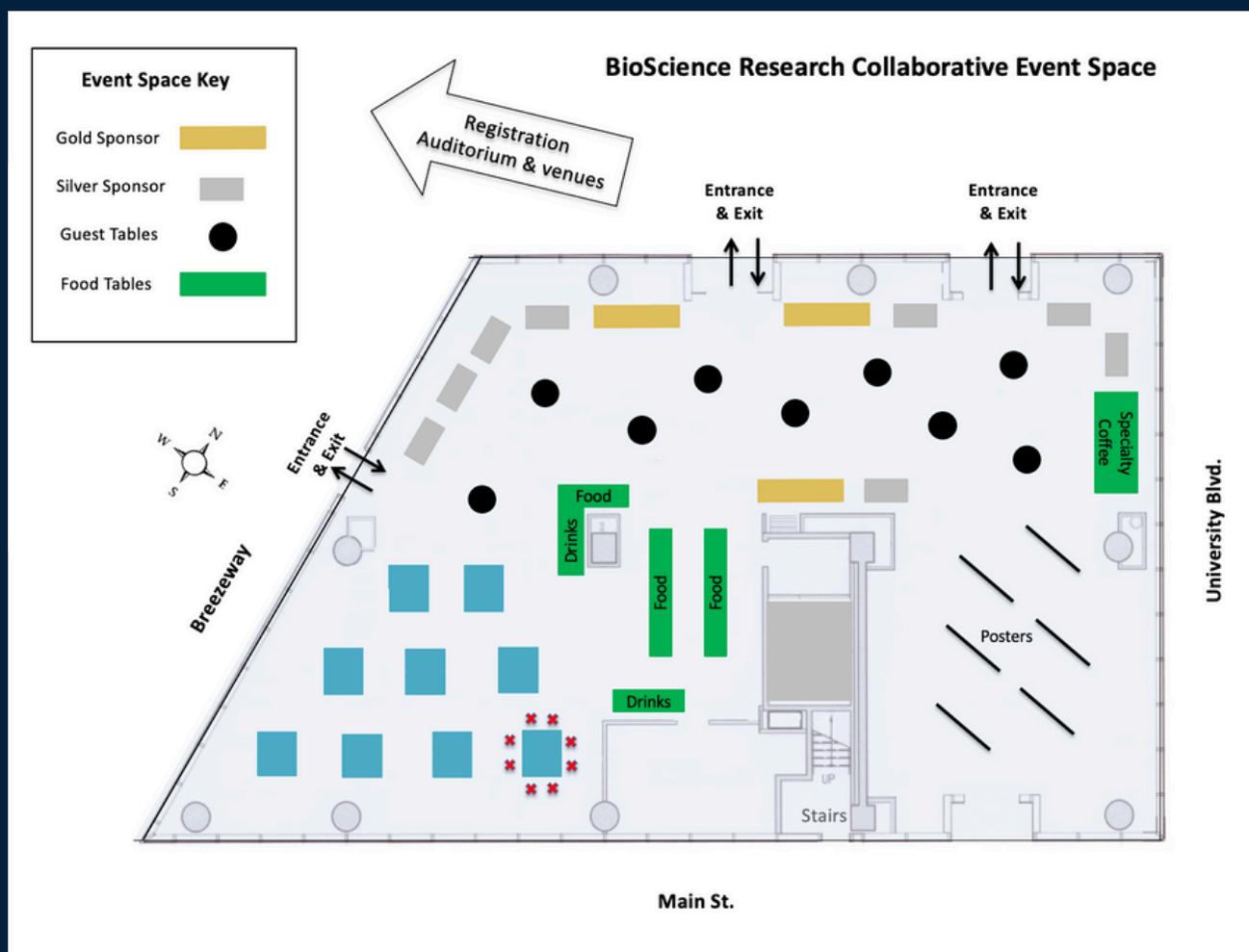
- 5 x 2.5 ft. table display in exhibit hall with 2 chairs
- 5 conference/workshop passes to distribute
- Logo featured on:
 - Auditorium pop-up banner
 - Printed program
 - Conference website and registration page
 - Conference email communications from the Ken Kennedy Institute
- Access to lead retrieval app
- First reach out for sponsorship the following year

CONTRIBUTOR: \$1,000

- 3 conference/workshop passes to distribute
- Logo featured on:
 - Auditorium pop-up banner
 - Printed program
 - Conference website and registration page
 - Conference email communications from the Ken Kennedy Institute

EXHIBIT HALL LAYOUT

Sponsor exhibition is on Tuesday, September 23. See an example layout of the BRC exhibit hall below. Gold/Silver sponsor tables will be placed based on order of sponsorship sign-on. Electrical outlets are limited on the event floor; the conference team will provide extension cords to assist with exhibitor power needs.



PREVIOUS SPONSORS



HAMMERSPACE



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